



# **IDEAS FOR SUSTAINABILITY OF EUE-NETWORK**

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# CASE STUDY: FAME TBU IN ZLÍN

- Main results of research:
  - Students: „We miss practical placements in companies and language preparation and practise during study programmes.“
  - Companies: „Students come from universities without practical experience and lack of English (foreign language) knowledge.“
  - IT IS THE SAME WHAT WE HEARD YESTERDAY



# PRACTICAL PLACEMENT

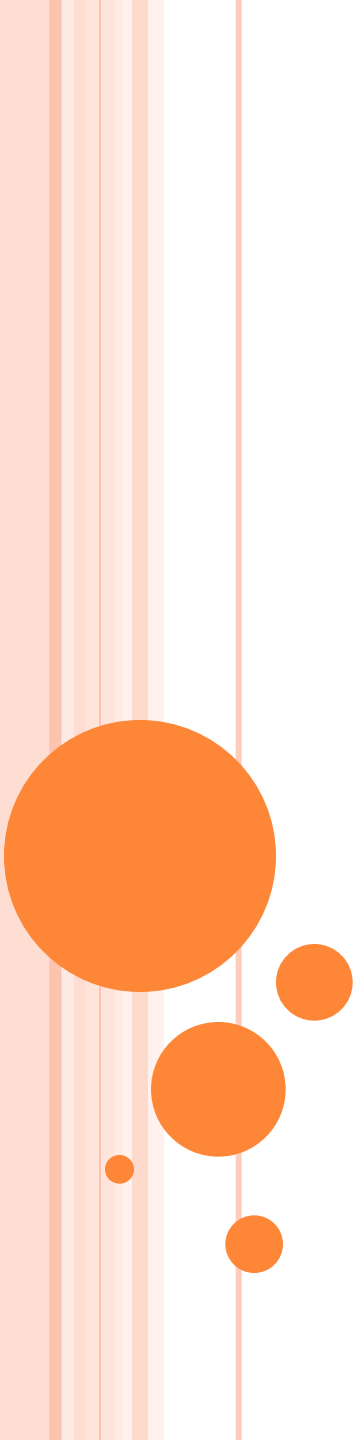
- Long term practical placement is not obligatory part of study programmes (bachelor and master degree programme)
- Students meet practical placement during preparation their bachelor and master theses.
- Students use possibilities of practical placement through Erasmus Mobility Programme



# PROBLEM SOLVING

- National level: solves the problem of practical placement
- International level: solves the problem of practical placement and develop language knowledge





**EUROPEAN UNIVERSITY –  
ENTERPRISE NETWORK FOR  
“TALENTED STUDENTS”  
(ENCOURAGEMENT OF “TALENTED  
STUDENTS”)**

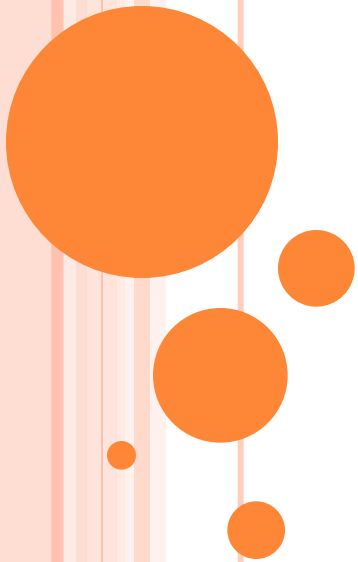
Focused on “talented students” – selected group of students with good study results, being interested to extend the knowledge and skills through business-oriented tutition:

- specialized seminars, lectures by representatives of business, excursions, conferences,
- practical placements
- partner’s non academic institutions – businesses, financial, public administration institutions
- project solving in collaboration with partner institutions
- summer schools – presentations, lectures, seminars
- project solving by virtual groups (using virtual environment)
- database of case studies for improving teaching materials

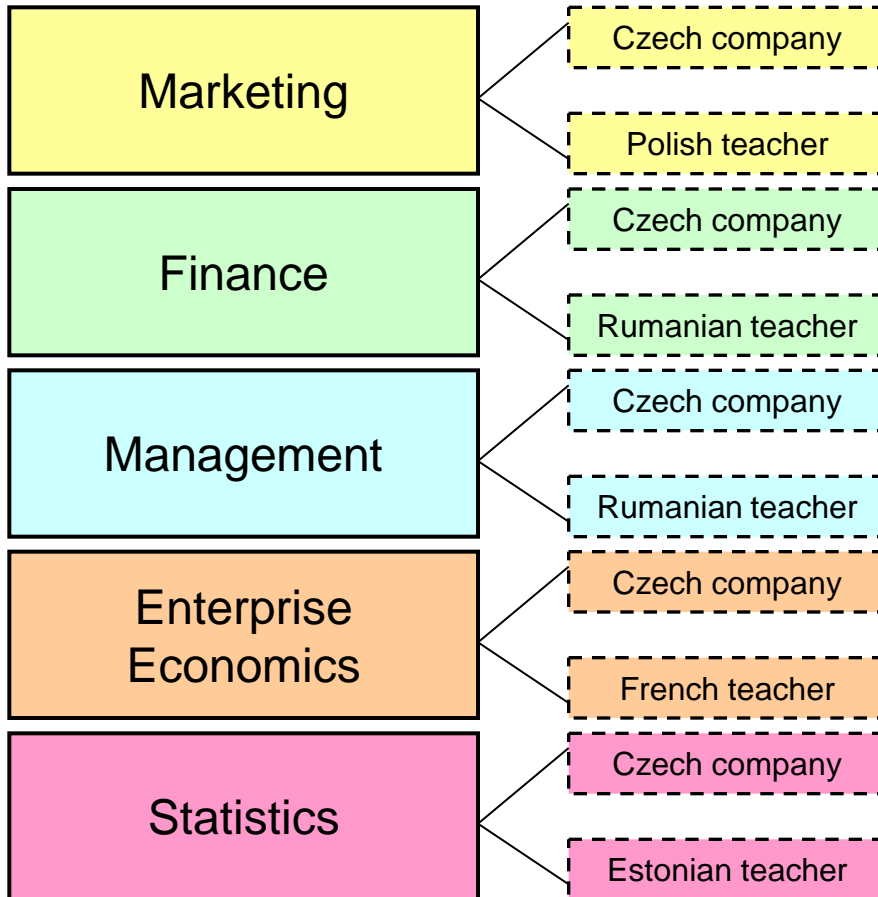
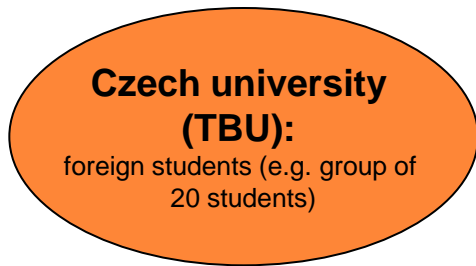
## Objective(s):

1. Students gain practical experience, University (Faculty) the opportunity to improve links with business practice
2. To enhance the knowledge and “soft skills” for students to meet the requirements of future employers

# INTERNATIONAL WEEK EXCHANGE







## International week (example):

Host university: Tomas Bata University in Zlín

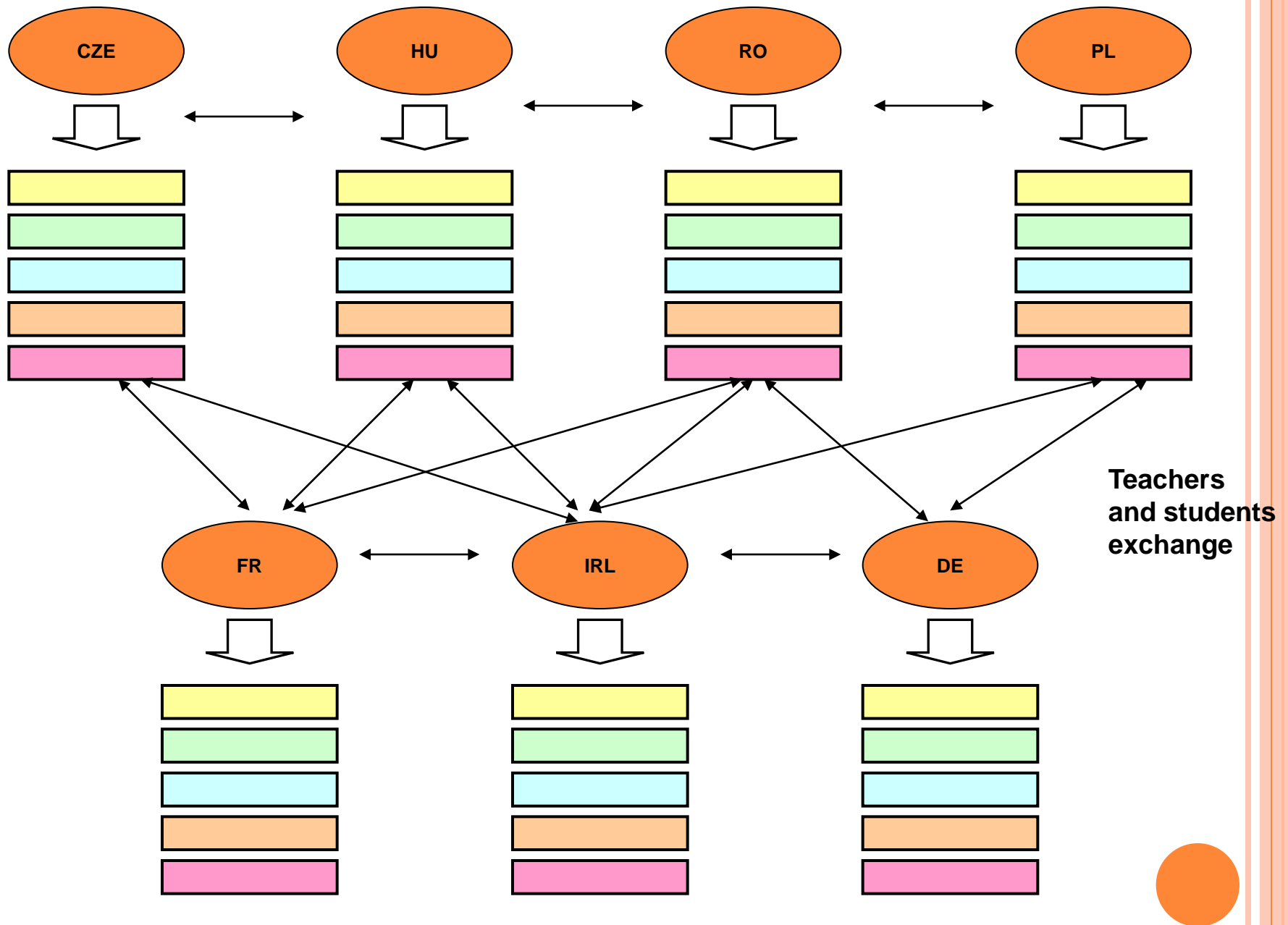
A group of e.g. 20 foreign students

The collection of chosen subjects which are equivalent of student's subject at domestic university.

### Goals and results:

- students can get credits of chosen subjects
- students will have practical experience with partner's university, students and companies
- excursions in cooperation companies
- case studies solving





# CONTINUING ACTIVITIES OF EUE-NETWORK

- Organization of international practical placement
  - covered from Erasmus Mobility Programme
  - covered by companies
- Connection Erasmus Mobility Programme coordinators with CDO-Net (shared databases)
- Summer schools (presentations, lectures, seminars) lead by representatives of business
  - Might be supported by Erasmus Intensive Programme
- Exchange International Week

